

Say Hello to the Healthy Rewards Program!

We want to reward you for joining our Healthy Rewards Program and being good to yourself.



What Is the Healthy Rewards Program?

The Healthy Rewards Program rewards you for taking small steps that help you live a healthy life. By seeing your provider and completing the health checkups detailed in the chart, you can start earning rewards.



Prepaid Debit Card or Gift Card

You can use your Healthy Rewards Prepaid Debit Card or Gift Card to buy healthy items you use every day.



Care Management - We're Here for You!

There may be times when you need help managing your health care. Our Care Management program helps with chronic diseases such as asthma, diabetes and HIV/AIDS. A nurse will help coordinate your health care needs at no cost to you.

Please call our Care Management line, toll-free at **1-866-635-7045 (TTY 711)**, Monday through Friday, from 8 a.m. to 6 p.m.



How to Get Your Rewards

To start earning rewards, please go to www.wellcare.com/Kentucky and log in to the secure enrollee portal. Once you are logged in, click on the *Healthy Rewards* link to let us know that you've completed an activity.



Questions?

Please call Customer Service if you have questions about the program. Our toll-free number is **1-877-389-9457 (TTY 711)**. We're here for you Monday–Friday, 7 a.m. to 7 p.m. You may also visit us anytime at www.wellcare.com/Kentucky.



WellCare of Kentucky complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATTENTION: If you speak English, language assistance services, free of charge, are available to you. Call **1-877-389-9457 (TTY: 711)**.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al **1-877-389-9457 (TTY: 711)**.

注意：如果您說中文，您可以免費獲得語言援助服務。請致電 **1-877-389-9457 (TTY: 711)**。

Healthy Rewards Program

Be Good to Yourself.
It's Healthy and
It's Rewarding.



Healthy Behavior Program	Focus Area	Activity Criteria	Incentive Type	Incentive Value
New Enrollees	PCP Visit	Initial PCP Visit within 90 days of enrollment	Visa® Debit Card, or Gift Card	\$25
Enrollee Information	Updated Enrollee Information	Enrollees get an annual reward for keeping their information current: phone number, address, and e-mail address	Visa® Debit Card, or Gift Card	\$10
Children’s Health	0-15 Months	Well child visits per the well-child checkup schedule. (6 visits)	Visa® Debit Card, or Gift Card	\$10 per visit for a total of \$60
	2-21 Years Old	Annual checkup visit	Visa® Debit Card, or Gift Card	\$25
Healthy Pregnancy	Prenatal Care Visits	Enrollees must complete a prenatal visit during their first trimester or within 42 days of enrollment (ages 12 and up)	Visa® Debit Card, or Gift Card	\$25
	Completion of Prenatal Visit	Enrollees who complete a prenatal visit will have the choice to get one of the reward options listed	Bonus Reward	Choice of a stroller, portable playpen, car seat or six (6) packs of diapers.
	Postpartum Care Visit	Attend 1 postpartum visit 7-84 days after the birth of the baby (ages 12 and up)	Visa® Debit Card, or Gift Card	\$25
Chronic Care Management	Diabetes	Enrollees with diabetes who complete an annual eye exam (ages 18-75)	Visa® Debit Card, or Gift Card	\$25
		Enrollees with diabetes who complete an annual HbA1C lab test (ages 18-75)	Visa® Debit Card, or Gift Card	\$25
		Blood Pressure Control (enrollees with diabetes ages 18–75)	Visa® Debit Card, or Gift Card	\$25
Well Women	Cervical Cancer Screening	Complete an office visit for an annual Cervical Cancer Screening (pap test) (ages 21-64)	Visa® Debit Card, or Gift Card	\$25
	Mammogram Screening	Complete an annual Mammogram Screening (ages 50-74)	Visa® Debit Card, or Gift Card	\$25
	Chlamydia Screening	Complete an annual Chlamydia Screening (ages 16-24)	Visa® Debit Card, or Gift Card	\$25
Adult Health	Annual Adult Health Screening	Complete an annual Adult Screening (Wellness Visit - ages 20 and up)	Visa® Debit Card, or Gift Card	\$25
Dental	Preventative Dental Visit	Any Preventive Dental visit for all enrollees (ages 2-20)	Visa® Debit Card, or Gift Card	\$25
Behavioral Health	Follow-Up After 7 days Hospitalization for Mental Illness	Visit with a mental health provider within 7 days of being in the hospital for treatment of select mental illnesses, including self-harm (ages 6 and up)	Visa® Debit Card, or Gift Card	\$25
Tobacco Cessation	Tobacco Cessation Counseling	Agree to receive and review tools and resources to help you quit smoking (Eligible enrollees)	Visa® Debit Card, or Gift Card	\$25